

The Del Rio Parks Foundation is a 501C3 non-profit organization serving the City of Del Rio since 2015. .

Our mission is to enrich the quality of life for the community through the development of outdoor park and recreational spaces in the City of Del Rio. We serve to nurture open space improvement opportunities by encouraging and mobilizing the financial support of neighborhood groups, foundations and citizens.

An integral part of our success is support from the local community and beyond. That is why we are pleased to announce our 2024 Sponsorship Offerings as a way for your organization to find opportunities that best support your interests and goals for our community.

Custom sponsorship opportunities are also available. Please reach out with ideas and interest!

# 2024 DEL RIO PARKS FOUNDATION SPONSORSHIP OFFERINGS

#### 2024 Educational Series



Del Rio Parks Foundation Skate Clinic - Students Pose for Picture

Sponsoring this initiative means supporting a holistic approach to community education, where families learn and grow together. Your contribution enables us to continue inspiring both young minds and adults, creating a harmonious synergy that transforms our community into a beacon of environmental stewardship. By sponsoring our educational series, you're not just supporting an initiative; you're investing in a sustainable future where knowledge inspires action, and our parks become thriving hubs of education, recreation, and ecological harmony. Join us in making a meaningful impact and securing a greener, more informed tomorrow for all.

Sponsor packages	Included with the package	Price
Educational Series 2 months	Logo included on event creative (print, Facebook, Instagram, website).	\$1,000
Educational Series Title Sponsor for the year 2024	All of the above.  + Individual thank you social media post for the event + "Educational Series brought to you by [your business name]" + Title Sponsorship for the entire Educational Series of 2024 + Table toppers with business logo + Two social posts of sponsor's choosing + Promo tent/booth at workshops if desired + Other activations upon request	\$8,000

#### 2024 Beer Garden Sponsor



People from all over Del Rio attending one of our Beer Gardens

One of our most impactful fundraisers has been our Beer Garden events with food trucks and live entertainment! The Beer Garden events have been excellent at generating awareness and funds, while bringing the community together for a fun-filled evening.



#### Photo of our Annual Puerto Rican Festival

#### **Schedule of events for 2024**

March 15th April 6th June 8th October 11th November 9th St. Patrick's Day Celebration Solar Eclipse Pachanga Puerto Rican Festival Guatemalan Festival Veteran's Day Beer Garden

Beer Garden Event Supporter	Logo included on event creative (print, Facebook, Instagram, website). VIP table at the event with twelve beer tickets and snacks.	\$250
Beer Garden Entertainment Sponsor	All of the above. + Individual thank you social media post for the event + "Band brought to you by [your business name]"	\$500
Beer Garden Event Title Sponsor	All of the above.  + Title Sponsorship for the Beer Garden + Banner at event (sponsor to supply creative) + Event table toppers with business logo + Two social posts of sponsor's choosing + Promo tent/booth at the event if desired + Other activations upon request	\$1,000
Beer Garden Series Title Sponsor	All of the above. + Title sponsor for all four Beer Garden events for 2024	\$3,000





Some photos from one of our Beer Gardens



Our beautiful community Garden

## **2024 Del Rio Community Garden Title Sponsor**

Del Rio Community Garden Title Sponsor A crucial part of our operation is sustaining and developing the Community Garden in Del Rio. On our list of projects are

- + Concrete pathway
- + Raised concrete garden beds
- + Please reach out to us to discuss specifics of projects.

TBA

### 2024 Del Rio Parks and Green spaces improvement projects

Del Rio Parks and Green spaces improvement projects Projects aim to improve parks and green spaces in the City of Del Rio. Our 10-year goal is to improve 10 parks or green spaces in the City of Del Rio. Examples of projects can include

- + Implementing water fountains (human and dog friendly) in parks or along pathways.
- + Implementing shade features in parks.
- + Installing trash cans in parks.
- + Please reach out to us to discuss specifics of projects.

TBA

#### 2024 All Kids Bike Program Sponsor



Implementation of All Kids Bike in one Public Elementary School in Del Rio	All Kids Bike program  + 24 bicycles, 24 helmets, 24 pedal conversion kits  + Two steel rolling storage racks  + One teacher instruction bike  + Additional helmets for all kindergarteners  + String bags for the additional helmets  + Bike stickers with sponsor logo and DRPF logo	\$11,000
Title Sponsor for the implementation in ALL Public Elementary School in Del Rio	All of the above in 15 Elementary Schools.	\$77,000

#### 2024 Bark in the Park Sponsor



Our annual Bark in the Park 5K event!

Bark in the Park Event Supporter	Logo included on event creative (print, Facebook, Instagram, website).	\$100
Bark in the Park Entertainment Sponsor	All of the above. + Individual thank you social media posts for the event.	\$250
Bark in the Park Event Title Sponsor	All of the above.  + Title Sponsorship for the Bark in the Park 5K + Banner at event (sponsor to supply creative) + Event table toppers with business logo + Two social posts of sponsor's choosing + Promo tent/booth at the event if desired + Other activations upon request	\$1,000

Raising funds for the Del Rio Parks Foundation is vital so that we can reinvest them into the Community Garden, educational activities, community engagement and park improvement projects—so your sponsorship would contribute tremendously to our goals.

We remain very grateful to our broader community that has helped our organization fulfill our mission. Thank you for your consideration.

Best,

# Carin Cruz

President **Del Rio Parks Foundation**+1-830-422-1380